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*Makers of fine leathergoods
for men and women.*

HOLIDAY 1989



DISTINCTIVE GIFTS: PLAN AHEAD WITH OUR COLLECTION OF 1990 DIARIES & ORGANIZERS

Give A Gift Of Coach®

The holiday time of year is one we look forward to... and finding the perfect gift makes the season even more special. What could be better than unwrapping a gift of Coach.

Whether you choose from our collection of exceptional leather handbags, wallets, belts, gloves or our new madder silk scarves and neckties, you can be assured that you've selected the highest quality and meticulous craftsmanship that someone special deserves.



Pictured clockwise from top right:

Nº 282 Paisley Border Scarf in Black \$125 (page 32),

Nº 9085 Duffle Sac in British Tan \$178 (page 26),

Nº 6750 Riding Bag Spectator in Black \$154 (page 44),

Nº 760 Paisley Large Necktie in Burgundy \$46 (page 38).

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Cover: Pictured clockwise from top left;

Nº 282 Paisley Border Scarf in Black \$125 (page 32),

Nº 2050 Women's Silk-Lined Dress Gloves in Burgundy \$64

(page 37), Nº 4770 Traveller's Wallet in British Tan \$94

(page 8), Nº 3850 Braided Leather Belt in British Tan \$57

(page 73), Nº 6850 Compartment Bag Spectator in Forest

Green \$144 (page 47), Nº 4715 Organizer in Burgundy

\$170 (page 67).



The Coach Guarantee Is A Commitment To Quality

For almost fifty years we have consistently maintained the highest standards of our craft. We are deeply committed to the excellence of our work and the quality of our service. Whether you place your order directly with us, or make your purchase from one of our Coach Stores, we are equally committed to your satisfaction and will go to great lengths to honor that commitment.

If anything you order from this catalogue does not fully meet your expectations, by all means return it to us and you will receive a prompt refund or exchange, whichever you prefer.

The smallest item we make here at Coach is actually one of the most important.

It is the Coach tag that hangs from every Coach bag and briefcase. It is your assurance that the product has been made by skilled craftspeople in our own factory. It also lets you know that the item has been thoroughly hand-inspected before it is wrapped, packed and offered for sale.

It is a tag that symbolizes a commitment to quality and craftsmanship, and there is no other bag in the world that carries it.



COACH
CLASSICS COLORS*
(pages 4-47 and pages 56-73)

COACH
LIGHTWEIGHTS COLORS*
(pages 48-55)



**The natural colors of our leather are difficult to reproduce in print. Please use charts only as a guide.*

Order directly
from our factory
(800) 223-8647
Call toll-free,
day or night.

Prices valid until March 31, 1990
© 1989 Coach Leatherware Company

Nº1111 COACH GIFT CERTIFICATE

A Coach Gift Certificate provides the answer for that special person who appreciates quality, timeless style and impeccable design. And, during this holiday season, all certificates are gift wrapped in our signature burgundy paper with cloth ribbon. A Gift Certificate can be purchased starting at \$25.



A Few Words About Coach

Each Coach bag and briefcase is made in our own factories in the United States. We use full-grain, glove-tanned cowhide with natural markings that are enhanced by clear aniline dyes in a range of rich colors. The leather is pleasing to the touch, developing a rich patina with use. The special handmade touches that distinguish Coach leathergoods are provided by craftspeople who take pride in every product, to ensure that your selections acquire a special character and will last a long time.



Coach Wallets. . . Essential On Everyone's List

Long after the season has passed your gift will continue to be appreciated. Our wallets are constructed of water buffalo calfskin, an exceptionally supple yet durable leather. Whether he needs the compact function of a billfold or she needs the organizational ability of a clutch, you'll find the right selection is Coach.

This wallet has an unlined compartment for bills, six separate compartments for credit cards and two additional pockets behind them. Closed: 4 1/4" x 3 1/4"

Black, British Tan, Burgundy, Mocha. Pictured in Black.

Nº 4815 Trifold Key Case in British Tan \$48 (page 10).

MEN'S COMPACT CREDIT CARD WALLET

Nº 4685 \$72

Shown opposite page



DOUBLE BILLFOLD WALLET

Nº 4775 \$94

Shown above left

A divided bill compartment is perfect for anyone who separates foreign currency from domestic or simply prefers to keep money organized. Six credit card pockets plus four pockets behind them. Closed: 4 3/4" x 3 7/8"

Black, British Tan, Burgundy, Mocha. Pictured in British Tan.

Nº 720 Paisley Small Necktie in Red \$46 (page 38).

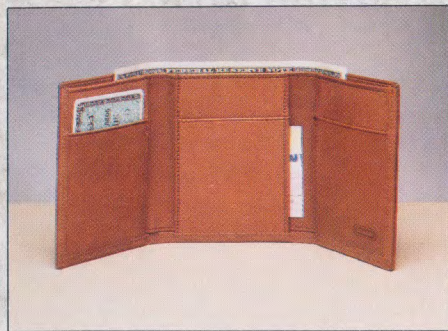
MONEY CLIP WALLET

Nº 4813 \$56

Shown above right

This Money Clip Wallet has a solid brass clip that operates on a flexible steel spring to open smoothly. Comes with a full pocket for your business and credit cards plus a security sleeve to hold bills safely. Closed: 4 1/8" x 3 1/4"

Black, British Tan, Burgundy, Mocha. Pictured in Mocha.



TRIFOLD WALLET

Nº 4675 \$70

Shown above left

The Trifold Wallet folds over twice and has six separate compartments for business and credit cards, driver's license and receipts, plus a full-length compartment for bills. Closed: 3" x 4"

Black, British Tan, Burgundy, Mocha. Pictured in British Tan.

MEN'S COMPACT WALLET

Nº 4610 \$56

Shown above right

Our shirt-pocket size men's wallet has ample space for bills and four additional pockets for business cards, credit cards or a license. Closed: 3 1/4" x 4 1/4"

Black, British Tan, Burgundy, Mocha. Pictured in British Tan.



BREAST POCKET WALLET

Nº 4725 \$92

Shown above left

This style is very popular among men who carry a wallet in a coat or jacket pocket. Inside are two full-length pockets for bills, five credit card pockets and an open-ended flap for oversize tickets or papers. Closed: 4" x 7 1/4"

Black, British Tan, Burgundy, Mocha. Pictured in Mocha.

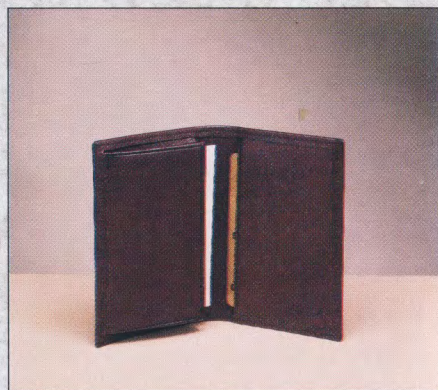
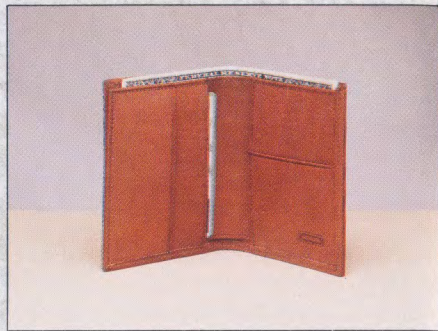
CARD CASE

Nº 4505 \$36

Shown above right

This compact Card Case has a gusseted pocket on one side that holds several credit cards or a stack of business cards. On the other side is a flat pocket. Closed: 2 3/4" x 4 1/4"

Black, British Tan, Burgundy, Mocha, Tabac. Pictured in Mocha.



TRAVELLER'S ORGANIZER

Nº 4818 \$150

Shown above left

More than a wallet, a superb organizer that puts everything at your fingertips. There are separate pockets for airline tickets, your passport, traveller's checks and six credit cards. Plus two full-length pockets and a compartment deep enough to accommodate large foreign bills. Keep everything secure with the hidden snap closure. Closed: 4 1/2" x 7 3/4"

Black, British Tan, Burgundy, Mocha. Pictured in British Tan.

SLIM CARD CASE

Nº 4790 \$36

Shown above right

A trim, perfectly sized case for men and women who prefer carrying the basics: a few credit cards, business cards or just a few dollars. Four credit card slots (two on each side) and an inside pocket provide additional carrying space for money or even a small calculator. 4" x 2 3/4"

Black, British Tan, Burgundy, Mocha, Tabac. Pictured in British Tan.

Nº 1111 COACH GIFT CERTIFICATE

A Coach Gift Certificate provides the answer for that special person who appreciates quality, timeless style and impeccable design. And, during this holiday season, all certificates are gift wrapped in our signature burgundy paper with cloth ribbon. A Gift Certificate can be purchased starting at \$25.





TRAVELLER'S WALLET

Nº 4770 \$94

Shown top left

This wallet is an all-time favorite with men and women on the go. It keeps your passport secure and within easy reach while travelling. The deep bill compartment is large enough to hold a variety of foreign and domestic currencies. It also serves as an everyday wallet with six credit card pockets, plus two more for driver's license and receipts. Slips neatly into coat or jacket pocket, as well as into your Coach bag or briefcase. Closed: $4\frac{3}{8}$ " x $5\frac{3}{4}$ "
Black, British Tan, Burgundy, Mocha. Pictured in Black.

IDENTIFICATION WALLET

Nº 4795 \$96

Shown bottom left

IDENTIFICATION CASE

Nº 4800 \$26

Not shown

Actually two wallets in one, this compact design features four credit card pockets, two full pockets, two inside pockets, a bill compartment and separate leather-lined I.D. case. This case has two mylar windows and is removable and may be carried on its own. The Identification Case is also available alone.

Nº 4795 Closed: $4\frac{3}{4}$ " x $3\frac{1}{2}$ " Pictured in British Tan.

Nº 4800 Closed: $4\frac{1}{8}$ " x 3"

Black, British Tan, Burgundy, Mocha, Tabac.



MEN'S LARGE CREDIT CARD WALLET

Nº 4690 \$84

Shown top right

This handsome light weight wallet is one of the most selected styles by men who carry a lot. Precision designed and finely detailed, it includes ten pockets for credit cards, plus two more for receipts or additional cards and an unlined compartment for bills. Closed: $4\frac{1}{8}$ " x 4"

Black, British Tan, Burgundy, Mocha. Pictured in British Tan.

WOMEN'S CREDIT CARD WALLET

Nº 4745 \$90

Shown bottom right

A slim wallet designed specifically for women who carry a number of credit cards. Fits an incredible amount for its size and slips easily into a handbag. There are ten slots for credit cards; two pockets for a license, receipts or tickets; a leather-lined compartment for bills; and a leather tab closure. Closed: $4\frac{1}{4}$ " x 4"

Black, British Tan, Burgundy, Navy, Red, Tabac. Pictured in Black.



Pictured clockwise from top:

CHECKBOOK CASE
N° 4645 \$68

**CHECKBOOK CASE
WITH TAB**
N° 4620 \$74

The classic men's and women's Checkbook Case comes with or without an adjustable leather tab closure. Accommodates both checkbook styles—side-bound or top-bound—with additional compartments to hold bank cards, credit cards, receipts and deposit tickets. Closed: 7" x 3 1/2"

N° 4645 Black, British Tan, Burgundy, Mocha, Tabac. Pictured in Black.
N° 4620 Black, British Tan, Burgundy, Navy. Pictured in British Tan.

**New 4-HOOK
TRIFOLD KEY CASE**
N° 4815 \$48

**New 6-HOOK
TRIFOLD KEY CASE**
N° 4805 \$58

Your keys are well-ordered and handsomely contained in a choice of 4-Hook or 6-Hook Key Case styles. Both styles are leather-lined and have a handy inside pocket. The case folds over twice with a snap closure to keep it a small, very convenient size.

Black, British Tan, Burgundy, Red, Tabac.
N° 4815 Closed: 2 1/4" x 3 3/4" Pictured in Black.
N° 4805 Closed: 2 3/4" x 4" Pictured in British Tan.

**New CREDIT
CARD CASE**
N° 4814 \$68
Shown below left

For men and women who prefer to carry credit cards separately, this distinctive, finely detailed case is an elegant solution. Eight card pockets plus two full-length pockets and a tab and loop closure for security. Closed: 3" x 5"

Black, British Tan, Burgundy, Navy, Red. Pictured in Black.

**New FRENCH
PURSE**
N° 4830 \$150
*Shown below right
open and closed*

There's more here than meets the eye. Compactly engineered to meet your needs, this ingeniously designed purse holds a lot: it features an outside framed coin purse, ten credit card pockets and two full-length pockets for extra cards. Has a leather-lined bill compartment and a hidden snap closure. Closed: 4 3/4" x 4 1/2"

Black, British Tan, Burgundy, Navy, Red. Pictured in Red.





SLIM COIN WALLET

Nº 4750 \$108

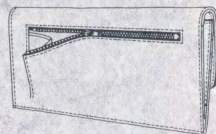
Shown above left

A handsome, finely detailed wallet for carrying your day-to-day financial essentials. The gusseted main compartment also has a full-length pocket inside so you can keep bills separate from receipts or even checks. There are six convenient credit card pockets and a zipper pocket on the back with a side gusset that expands to hold coins.

Closed: 7 1/2" x 3 7/8"

Black, British Tan, Burgundy, Navy, Red, Tabac.

Pictured in British Tan.



CREDIT CARD COIN WALLET

Nº 4785 \$108

Shown above right open and closed

For the woman who carries many credit cards together with coins and bills. The outside change purse is especially large, and inside are ten credit card slots plus two additional pockets. Leather-lined bill compartment and leather tab closure. Closed: 4 1/4" x 4"

Black, British Tan, Burgundy, Navy, Red, Tabac.

Pictured in Black.

COMPACT COIN WALLET

Nº 4780 \$118

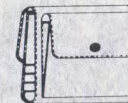
Shown below left open and closed

This compact wallet has a number of highly useful features inside and out: outside, a large gusseted coin purse with a secure snap closure; inside are six handy credit card slots, two additional pockets for extra cards and a leather-lined bill compartment.

Closed: 4 3/8" x 4"

Black, British Tan, Burgundy, Navy, Red, Tabac.

Pictured in Tabac.



New ENVELOPE COIN CASE

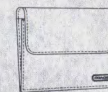
Nº 4816 \$52

Shown below right

Convenient, simple and elegant. This trim leather gusseted coin purse with hidden snap closure keeps your loose change in one secure place. Inside card and zipper pockets neatly accommodate credit cards, license and other essentials. Folds flat to slip easily into a pocket or purse. Closed: 4" x 3 1/4"

Black, British Tan, Burgundy, Navy, Red.

Pictured in Burgundy.





The Wallet Clutch puts everything right at your fingertips. **New WALLET CLUTCH**
 Classically designed, it works well for women who carry a lot. It has six credit card pockets, a roomy inside coin purse with a hidden snap closure and three full pockets. Adjustable tab closure. Closed: 7" x 3 1/2"

Nº 4812 \$128

Shown opposite page

Black, British Tan, Burgundy, Navy, Red, Tabac. Pictured in Red.



**COMBINATION
 WALLET/CHECKBOOK**

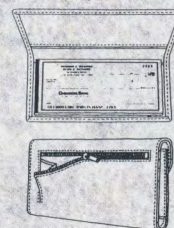
Nº 4730 \$138

Shown above

This Wallet/Checkbook has a number of useful features. On the back, an easily accessible zipper pocket with a side gusset that expands considerably to hold plenty of change. Inside there are six credit card pockets plus a full-length pocket. A second full-length pocket securely holds the removable unlined leather checkbook case which accepts side or top-bound checks. Closed: 7 1/4" x 4"

Black, British Tan, Burgundy, Navy, Red, Tabac. Pictured in Navy.

Nº 7215 Squeeze Key Case in British Tan \$20
 (page 30).





Coach Classics: Clean Lines and Updated Styles

Our Classics Collection is designed with your busy lifestyle in mind. From roomy casual styles to more compact career styles, the Classics are what keep you going no matter what the occasion.



Trimly proportioned to be equally comfortable at your side or in your hand. Comes with an inside pocket, solid brass zipper with wrist strap pull and a 44" double-strand shoulder strap. A shorter 36" strap can be substituted upon request. 11" x 7" x 1½"

Black, Bone, British Tan, Burgundy, Forest Green, Mabogany, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Mabogany.

BASIC BAG

Nº 9455 \$114

Shown opposite page



CITY BAG

Nº 9790 \$162

Shown above

This roomy bag is for carrying all around town. Three full-length pockets keep things organized: one outside along the back for often-used items, one under the front flap, and one inside with a zipper closing. The wide bottom gives you enough room for a wallet, makeup kit, key case and diary. Adjustable 44" shoulder strap and solid brass hardware. 11½" x 7½" x 3¾"

Available in all twelve Coach Classics Colors shown on page two. Pictured in Forest Green.

Nº 4756 Pocket Diary in British Tan \$54 (page 66).



The large, classically styled silhouette is 4" wide and provides enough carrying capacity for work, weekends or travel. An outside front pocket keeps key case or glasses within easy reach. It has a full-length inside zipper pocket. A top-zip closure keeps everything secure. The adjustable 43" shoulder strap is attached to stirrup buckles of solid brass. 13" x 10" x 4 1/4"

Black, British Tan, Burgundy, Mahogany, Navy, Putty, Tabac shown on page two. Pictured in British Tan.

Nº 7215 Squeeze Key Case in Forest Green \$20 (page 30).

CLASSIC HOBO

Nº 9855 \$186

Shown opposite page



COMPARTMENT BAG

Nº 9850 \$144

Shown above

This bag has several compartments for maximum organization. It is perfect for weekdays and weekends. It offers an outside back pocket, front gusseted pocket and an inside full-length zipper pocket keep things secure. Adjustable 44" shoulder strap. Solid brass hardware. 9 1/2" x 6" x 2 1/4"

Black, Bone, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Black.

RIBBONS SCARF

Nº 0240 \$125

Shown opposite page and above right

The colorful equestrian ribbons awarded as medals to prize-winning horses provided the inspiration for the design of this Italian silk scarf. 36" Square, with hand-rolled edges.

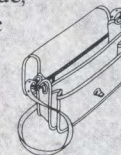
Available in Black/Black (A10), Black/Red (104), Navy/Navy (B06). Pictured above in Black/Red. Pictured opposite page in Black/Black.



Our spacious bag offers you maximum storage and organization. It provides the accessibility of an outside back pocket, plus an expansive front gusseted pocket and an inside full-length zipper pocket. A wide, adjustable 43" shoulder strap adds to the carrying convenience. 11" x 7 3/4" x 2 3/4"

Black, British Tan, Burgundy, Mabogany, Navy, Putty, Red, Tabac shown on page two. Pictured in Burgundy.

Nº 2050 Women's Silk-Lined Dress Gloves in Burgundy \$64 (page 37).



POCKET BAG

Nº 9875 \$176

Shown opposite page



CLASSIC SATCHEL

Nº 9880 \$188

Shown above left

This satchel has an extended top-zip closure that provides an especially wide opening. Inside is an open pocket, plus a zipper pocket to accommodate smaller items such as keys and coins. 10 7/8" x 6 3/4" x 5 1/2"

Black, British Tan, Burgundy, Mabogany, Navy, Putty, Red, Tabac shown on page two. Pictured in Putty.

Nº 4815 Trifold Key Case in Black \$48 (page 10).

MADISON SATCHEL

Nº 9765 \$178

Shown above right

The classically styled Madison Satchel has handles that are made of reinforced leather. It has an inside pocket and detachable 44" shoulder strap. 12" x 7 1/2" x 5 1/2"

Black, British Tan, Burgundy, Mabogany, Navy, Putty, Sandstone, Tabac shown on page two. Pictured in Black.

■

The personal touch of care and quality that goes into creating every Coach product carries through to the final stage of wrapping and packing.

All Coach products are tissue wrapped in a box suitable for gift giving. Distinctive gift wrapping, shown here, is also available and if you wish, a personalized gift card will be included.

Hand-inspected for excellence of workmanship and appearance, Coach for the Holidays is a gift of quality on every level.

■



DINKY BAG

Nº 9375 \$82

Shown left

This classic little bag is perfect for basics. It has an inside zipper pocket and an extra-long 48" one-piece sewn-on tubular shoulder strap. Solid brass turnlock. 9" x 5" x 1"
 Black, Bone, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Red.
 Nº 280 Paisley Flower Scarf in Black \$125 (page 32).

BLAZER BAG

Nº 9830 \$144

Shown right

This functional bag has clean, classic lines and full 3" width. It features outside pockets and an inside pocket. Comes with a 44" adjustable shoulder strap. 9" x 7" x 3"
 Black, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Sandstone, Tabac shown on page two. Pictured in Navy.



CLUB SATCHEL

Nº 9885 \$158

Shown left

The Club Satchel possesses a distinctive, streamlined rectangular shape. The soft, reinforced leather handles fit comfortably in your hand or over your arm. It features a solid brass top-zip closure and convenient inside open pocket. 13 1/2" x 7" x 2 1/4"
 Black, British Tan, Burgundy, Mahogany, Navy, Putty shown on page two. Pictured in Navy.

STATION BAG

Nº 5130 \$156

Shown right

Features two deep compartments with full-length pockets inside. Detachable 44" strap. A 36" strap can be substituted upon request. Solid brass hardware. 9" x 9" x 2 1/2"
 Black, British Tan, Forest Green, Mocha, Navy, Red, Tabac shown on page two. Pictured in Red.



The highly functional Swagger bag incorporates the most often requested features and is highly favored with our consumers. The 4" width provides ample room, while the tapered design keeps it trim. A secure, extended top zipper lets you open the bag conveniently wide. Two full-length outside pockets flank both sides and offer instant access to items you want at hand. An inside zipper pocket safely holds smaller items. Comes with a 44" adjustable shoulder strap. 12" x 7 1/2" x 4"

Black, British Tan, Burgundy, Forest Green, Mabogany, Mocha, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Burgundy.

Nº 2050 Women's Silk-Lined Dress Gloves in Burgundy \$64 (page 37).

SWAGGER

Nº 9820 \$178

Shown opposite page



COMPANION BAG

Nº 9300 \$138

Shown above

The bag that has it all is proportioned to hold just about everything you need, with a useful inside pocket and two convenient outside pockets to hold your glasses, coin case, correspondence—even an address book. With solid brass nautical hardware and a sturdy industrial zipper that stands up to constant use. With a 44" detachable shoulder strap; a shorter 36" strap can be substituted upon request. 11" x 7" x 2 3/4"

Available in all twelve Coach Classics Colors shown on page two. Pictured in Sandstone.

Nº 7157 Coin Pouch in Forest Green \$28 (page 28).

COACH LEATHER LOTION (4 oz.) Nº 1006 \$6 Our Leather Lotion will enhance and refurbish the unique character of your Coach bag or briefcase.



DUFFLE SAC

Nº 9085 \$178

Shown above left

A soft, crushable, especially roomy bag enjoyed by women on the go or with a lot to carry. Circular bottom for shape and an industrial brass zipper for secure closure. Extra-wide adjustable strap lets you comfortably sling it over your shoulder. Inside drop pocket for easy access to keys and coins. Solid brass buckles. 9" x 13" x 9"

Black, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Red, Tabac shown on page two. Pictured in Forest Green.

Nº 4805 Trifold Key Case in Burgundy \$58 (page 10).

CONVERTIBLE CLUTCH

Nº 9635 \$146

Shown above right

A long time favorite, this spacious pouch is proportioned to tuck comfortably under the arm when converted into a clutch. Has a handy pocket under the front flap and an inside zipper compartment for makeup and keys. Comes with 44" detachable shoulder strap fitted with solid brass nautical hardware. A shorter 36" strap can be substituted upon request. 11" x 7" x 2 1/2"

Black, Bone, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Tabac.

SHOULDER SAC

Nº 9730 \$154

Shown below left

This trim bag is soft, unconstructed and fits nicely against your side. With wear, it will acquire its own comfortable character. An oval base keeps the silhouette slim while allowing it to hold a surprising amount. Has one inside pocket and an extra-long 43" adjustable strap. Solid brass industrial zipper. 10 3/4" x 10 1/2" x 3 3/4"

Black, British Tan, Mahogany, Putty, Red, Tabac shown on page two. Pictured in Red.

Nº 4745 Women's Credit Card Wallet in Black \$90 (page 9).

POCKET PURSE

Nº 9755 \$126

Shown below right

Favored by the consumers in our retail stores who prefer compact proportions and pockets to keep things organized. There's a full-length outside pocket for quick access, another under the flap and one inside. Comes with a 44" detachable strap. A shorter 36" strap can be substituted upon request. 9 1/2" x 5 3/4" x 2"

Black, Bone, British Tan, Burgundy, Forest Green, Mahogany, Navy, Putty, Red, Sandstone, Tabac shown on page two. Pictured in Forest Green.

